



CASE STUDY: HIGH STREETS TASK FORCE



The High Streets Task Force is a central government initiative working to support communities and local government to transform their high streets.

We are working with the High Streets Task Force to undertake a number of assessments for towns throughout the country, each with its own unique characteristics and much to offer. Stolwood Architects are proud to be part of this positive initiative to provide guidance, tools and skills to support place leaders and redefine the high street.

BEDFORD

Bedford is an exciting, vibrant town with a wealth of activities throughout the summer and beyond. Bedford River Festival in July is a fantastic event for all the family.

COCKERMOUTH

Cockermouth is a busy, bustling Lake District market town. During the summer months Cockermouth is a town bursting full of tourists and locals alike, however, during the winter towns like these can often suffer heavily reduced footfall, impacting on local businesses and the economy. The High Streets Task Force will look at ways to make Cockermouth an exciting, viable destination for the whole year.

HUDDERSFIELD

Huddersfield is a large town, centrally located between the metropolitan cities of Leeds and Manchester. The local authority are currently implementing ambitious projects identified in their 10 Year Huddersfield Town Centre Blueprint document. These projects will support the town's cultural and commercial opportunities to help deliver certainty to the town.

SLOUGH

Slough is a large commuter town with excellent transport links to London, most commonly known for Heathrow airport and the location of comedy series The Office. The High Streets Task Force study will explore ways to regenerate the high street and solve accessibility issues in the town centre.

SOUTHEND ON SEA

Did you know, Southend has the longest pier in the world at 2.16km? It is a popular seaside town with an ambitious vision for the future – the Southend 2050 vision is for Southend to become the 'go to' tourist destination for the UK which will be achieved through investments to create a exciting and dynamic destination with stunning new innovative tourist attractions.

WATTON

Like many high streets throughout the country, the rural town of Watton in Norfolk suffered heavy losses throughout the Covid pandemic. However, Watton is making a comeback with the Watton Carnival which offer local organisations, charities, entertainers and stall holders the opportunity to fill the High Street.

We've also been looking at:

- Stalham, a picturesque town on the Norfolk Broads
- Havant, a small commuter town near Portsmouth and the stunning south coast
- Southall Broadway and the Green in Ealing, London
- Retford, a small market town in Nottinghamshire